



THE LADY POWERHOUSE

Dream Big Brunch Series Impact Report

Introduction

Who We Are.

The Lady Powerhouse CIC (TLP) is a social enterprise empowering first time under-resourced female founders on their entrepreneurial journeys. We create a supportive community focused on collaboration, growth, and personal development, providing access to experiences, resources, and networking opportunities.

About The Dream Big Brunch.

The Dream Big Brunch event series is designed to inspire under-resourced first-time early-stage female entrepreneurs to think big and take actionable steps toward their professional and personal goals. The Dream Big Brunch welcomes current and aspiring female founders to engage in talks, key note speeches, interactive activities, and networking. Through a dynamic agenda and valuable connections, we continuously achieve our objectives: creating a safe space to try, learn, and grow; building a supportive network; enhancing entrepreneurial skills; and connecting attendees to resources for personal and business growth.



Output / Impact

Participant Empowerment:

Women left with greater clarity on next steps for their businesses, feeling inspired and confident to overcome hurdles.

Opportunities Created:

Connections made at the events have translated into tangible opportunities, fostering business growth and collaboration. At least 20 job opportunities, partnerships, and collaborations have emerged as a direct result of the events.

2

Events held so far

70

Total Attendees

20

Opportunities
created

"My mindset has shifted from 'I can't do it' to 'How can I do it?' This event gave me **a community I've been seeking.**"

"The energy in the room was empowering. Being around such uplifting women **pushed me to believe in myself.**"

"The event gave me the confidence to pitch my ideas in front of others."

From fear to action: 8 women who were once hesitant to speak in public took the stage confidently to pitch their ideas.

The Dream Big Brunch Series has laid a strong foundation for empowering female founders to dream bigger and achieve their goals. We look forward to continuing this impactful work and amplifying the voices of women entrepreneurs.

Case Study

Cythia

Cynthia Kesington, founder of She Believes She Can CIC, began her entrepreneurial journey with feelings of uncertainty about the viability of her business. In March, Cynthia joined The Lady Powerhouse CIC (TLP), seeking support and resources to navigate her entrepreneurial path. Taking advantage of TLP's free brand opportunity with Designed by Jujubeng, Cynthia successfully rebranded her business, setting a strong foundation for future growth.



“This event made me finally feel like a speaker”

Post-rebrand, Cynthia launched her first programme aimed at supporting women from difficult backgrounds, marking a significant milestone in her journey. Cynthia's involvement with TLP also led her to step into the role of a speaker. The Dream Big Brunch event provided her with a platform to share her story. Cynthia's dream is finally a reality, being a speaker.

Acknowledgements

The success of The Lady Powerhouse's Dream Big Brunch Series would not be possible without the incredible contributions and support of so many individuals and organisations:

We extend our heartfelt gratitude to our incredible venue partner **Kindred team** for providing a beautiful and welcoming space that set the perfect tone for our Brunches. Your partnership has been invaluable.

Thank you to our generous sponsors **Grace & Green, Dr Lipp** and **Bird & Blend Co.** for their thoughtful contributions to our attendees:

We are deeply grateful to the inspiring speakers and hosts **Honey B, Tiwa King, The Happy G, Maisha Sumah** and **Cynthia Kensington** who brought wisdom, energy, and authenticity to our events. Your words have touched and empowered every attendee.

To our Videographer **Tanya from Wildstar Media** and photographer **Abigail Shii**, thank you for capturing the magic of our events.

We are immensely grateful to **Saudat Adinani, Georgia Spencer, Ade Ajimobi, Lisa Stepanovic, TLP Community** and all the friends and family who have supported us.

Your belief in The Lady Powerhouse's vision inspires us to continue empowering and uplifting female entrepreneurs. Together, we're making dreams a reality.



2024 Dream Big Brunch Impact Report
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